

PHOTO IS:RAEL

PHOTO IS:RAEL (public benefit company) – **The International Photography Festival**

Open Call for PHOTO IS:RAEL - the 8th International Photography Festival

Rules and Regulations -

PHOTO IS:RAEL(public benefit company) invites artists to submit proposals for the thematic exhibition and special projects that will be exhibited in the 8th International Photography Festival, which will take place in November 2020 in Tel Aviv.

The theme this year is: **TRANSFORMATION**

Artists working with photography, video, performance, and multimedia, from all over the world and in all stages of their career, are invited to submit proposals for the display of existing or planned artworks that explore this theme.

The artists selected by the artistic committee out of all the submissions to the open call will present their artworks at the 8th International Photography Festival, held in **November 2020 in Tel Aviv**.

A jury of leading experts spanning a wide range of artistic genres will review the open call submissions and select the exhibiting artists.

20 artists will be invited to present their work in the festival's central exhibition, and will also be featured on the website and in the festival catalog.

50 additional artists will be invited to present their works in front of an audience of professionals in a special screening event during the festival.

The artistic committee searches for outstanding works in the specified fields, which offer an original and profound interpretation to the Festival's theme.

The members of the artistic committee are:

Eyal Landesman. Director, PHOTO IS:RAEL

Maya Anner. Chief Curator, PHOTO IS:RAEL

Ohad Benit. Concept Designer, PHOTO IS:RAEL

Lisa Shiloach-Uzrad. Executive Director of the Israel Film Fund.

Eyal de Leeuw. Creative and content consultant, Chief Content Officer at Maapilim.

Etty Schwartz. Photographer, Lecturer and Curator. Partner at Rea Print House and Square Island.

Anna Yam. Photographer and Photography Lecturer.

Eran Hadad Barak. Head of photography Department - The Neri Bloomfield school of design.

Applications must abide by the Open Call rules and regulations and are subject to a processing fee of \$15 (US dollars). The processing fees go towards the registration and review process and the presentation of the artworks at the 2020 International Photography Festival. **All applying artists** will be entitled to one free ticket to the Photography Festival.

Application Prerequisites:

- Each artist may submit existing works or proposals for new projects created for the Festival.
- Each artist may upload up to 12 images, in accordance with the nature of the proposed work.
- If submitting video works/performances, please include a link to the video or video documentation in the “project description” section.
- Please state whether it is an existing artwork or not.
- If submitting planned artwork, please describe the idea in detail and support the proposal with sketches/illustrative images. Please specify estimated time and cost of the production of the work.
- In the case of existing works, PHOTO IS:RAEL will cover all exhibition costs. In the case of works that require production, each individual proposal will be examined together with the artist.
- The proposed works/ideas must be original and created by the applicant.
- The submitted works must be free of any binding agreement with a third party that might hold PHOTO IS:RAEL liable for payment to any individual or entity in connection with the images' copyright or their use.

- The applying artists accept the stipulations of the Festival rules and regulations wholly and absolutely.
- PHOTO IS:RAEL reserves the right to review the suitability of the participants to the criteria and to rule in any dispute that may arise at any time on this issue.

Application requirements:

* All applications must be submitted via the Open Call website: photoisrael.org/opencall (hereinafter "Open Call website") during the open call period and follow the application guidelines as detailed on the website. The images must meet the "photo criteria" detailed below.

- Each artist can apply to the 2020 Open Call **once**. Any additional applications will be disqualified. Each application will be deemed to have been submitted by the owner of the email account used to apply. The "Account Owner" is the person registered to the account when it is opened.
- Each artist can submit up to 12 images in a JPG format, 1920 pixel on the long side
- Please specify the work's title – up to 60 tabs
- Please enclose a description of the body of work – a short text (up to 800 tabs) describing the project or any other relevant information, in Hebrew or English only. You can enclose links to a website and video works.
- Please enclose a short CV in Hebrew or English only. Artists' names or CVs will not be visible to the Artistic Committee.

Photo criteria: The applying artist declares and undertakes to verify that the submitted images correspond to the stipulations of the Open Call rules and regulations, and meet all the following criteria:

- All photographs submitted must be original works by the applying artist.
- If the submitted images include minors, or models/subjects incapable of explicitly consenting to being photographed, the applying artist may be required to provide a written consent of the subject's parents/custodians to use the image, according to circumstances.
- The proposed artworks must be free of any binding agreement with a third party that might hold PHOTO IS:RAEL liable for payment to any individual or entity in connection with the images' copyright or their use.
- The body of work should include up to 12 images, to be submitted in JPG format, 1920 pixel on the long side.

Relevant Dates

- Application opens at noon, February 11 and closes at midnight, April 6, 2020, Israel time.
- Applying artists are responsible for determining the start and closing time of the competition in their time zone (insofar as they are outside the State of Israel).
- Artists whose works will be featured at the 8th International Photography Festival in November 2020 will be notified during September 2020.
- PHOTO IS:RAEL reserves the right to change these dates, and to publish the new dates on the Festival's website and / or social media.

Intellectual Property Rights

An artist applying for the Open Call will maintain ownership rights of all the intellectual property (including ethical rights) related to the images comprising the body of work, subject to the Open Call regulations.

However, by participating in the Open Call, the artists give PHOTO IS:RAEL the International Photography Festival, and through it to any third parties involved in marketing (hereinafter "The Authorized Users") their irrevocable, non-exclusive,

international, royalty-free permission, within legal bounds, to change, edit, copy, duplicate and adjust the images to the format required for internet product pages and for marketing materials only, to advertise and use the photos and their content and components, including any name, place or portrait they may contain, in every type of media, including, but not limited to, digital and electronic media, computers and audio-visual media (present or future), in any language, worldwide, and in any way, without need to check, notify or receive approval, without any return or compensation. All the above for the sole purpose of promoting and/or advertising the 8th International Photography Festival. Other than the purposes listed above, and other uses intended to promote the Festival, and the activities of PHOTO IS:RAEL (public benefit company) , no commercial use will be made of the photographs, and all the commercial rights will remain in the possession of the artists.

Privacy Waiver

By participating, the artist positively agrees that personal details provided as part of the application process, including name, mailing address and email, will be kept, processed and stored by the Festival management, and may be used for other purposes related to the Festival. It is hereby stated that PHOTO IS:RAEL may also use these data to verify the identity and personal details of the participating artists. For the avoidance of doubt, the artist's processing fee details are not considered as the artist's personal details. If the applying artist has not provided full personal details during application, the International Photography Festival management has the right to reject that artist's application.

The artist undertakes to negotiate fully and exclusively any lawsuit or claim of breach by a third party resulting from the publication of the submitted images.

General Comments

- By participating in the Open Call, the artists accept de facto all the rules and regulation clauses.
- The application includes non refundable processing fees.
- PHOTO IS:RAEL– the International Photography Festival reserves the right to change the listed dates and/or the jury members at its discretion.
- The decision of the artistic committee is final and irrevocable.
- Choice of law, jurisdiction, arbitration: - The clauses of these rules and regulations are subject to and interpreted under the Israeli State Law. Should any of the listed stipulations be canceled or declared impossible to enforce, all the other stipulations will remain unchanged and valid.

For questions and additional details:

Email subject line: Open Call for the 8th Photography Festival.
Applicant's Name _____

Emails should be sent to
opencall@photoisrael.org